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WOODLAND MANNERS
VISION IN THE FOREST
THE HIDDEN MENACE
BELTSVILLE NEWSREELS
PLUM ISLAND

ORDER BLANK

DATE OF SHOWING

(1st choice)

(2nd choice)

(3rd choice)

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If _____ is not available on the date requested, please schedule for first open date.

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PLEASE SEND ME THE USDA TV FILM CATALOG

NAME _____ STATION _____ ADDRESS _____

CITY _____ STATE _____

150

The films described in this circular are but four of 150 films available from the U. S. Department of Agriculture. Most films are available in black and white; about half are also in color. Screening times vary from 40 seconds to 32 minutes; most range from five to 15 minutes. A copy of the USDA TV Film Catalog listing these films will be sent to you if you will check the above box.

films available from USDA

United States Department of Agriculture
Washington 25, D. C.

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WOODLAND MANNERS (b/w or color, 10½ min.,)

Millions of people visit the National Forests each year for recreation, sport, rest, and relaxation. Camping out can be fun for everyone -- if a few basic rules are observed. Forest recreation areas are of inestimable value, but they must be kept sanitary, attractive, and serviceable to remain that way. It is up to everyone who visits National Forests to observe necessary sanitary measures, to be careful of fire, to use just plain good American manners, and to leave the recreational spot in as good or better condition as he found it. In so doing, millions of Americans will continue to enjoy swimming, hiking, fishing, hunting and picnicking and the unsurpassed beauty found in our National Forests. (If color print is desired, please specify)



VISION IN THE FOREST (b/w or color, 5¼ min.,) (can be used with longer films to make up half-hour programs)

This picturesque color film features Vaughn Monroe and his family enjoying a camping trip in the forest. Chris Monroe wanders away from the others and sees a Smokey Bear poster come to life. She hurries back to camp with the news and everyone agrees that Smokey is a good friend of the forest and its wild creatures. The film is a delightful reminder to vacationers of every age to watch their campfires this summer. Songs featured in the film include "Racing with the Moon" "Riders in the Sky," and "Smokey the Bear."



THE HIDDEN MENACE (color, 23 min.,)

'Don't bring them back alive!' the U. S. Department of Agriculture cautions tourists going abroad this summer. This film explains to travelers how plant and animal diseases and pests can be unwittingly carried from one country to another. Those already brought in to the United States from foreign shores cost BILLIONS of dollars to American agriculture and consumers annually. The film shows how Mr. and Mrs. Traveler can help customs inspectors combat these hitchhikers.



BELTSVILLE NEWSREELS (b/w, 5-6½ min.,) (can be used with longer films to make up half-hour programs)

A series of short reports to the Nation on current U. S. Department of Agriculture research conducted at its Beltsville Research Center and other laboratories throughout the country covers a wide variety of subjects. Topics include weed killers, fertilizers, plastics, antibiotics, zoysic grass and lawns, atomic energy as a research tool, new food processes, animal and plant diseases, new products and product uses.



PLUM ISLAND ANIMAL DISEASE LABORATORY (color, 23½ min.,)

'Strangest Island in the World,' writers have called it. Plum Island is one place tourists will not be seeing this year or probably any other. The site of the U. S. Department of Agriculture's animal disease laboratory off Long Island, New York has been declared off-limits to the general public. Research on the island is directed toward one goal: helping keep foreign animal diseases out of the United States. The laboratory itself is remarkable because of the safety precautions which must be taken to avoid contaminating life off the island.

This is an excellent technical treatment of a scientific subject of specific interest to adult farm audiences.

This is another quarterly film flier being sent to inform you of timely, informative films that can be shown on public service time.

Make bookings early, as only a limited number of prints is available. PRINTS MUST BE RETURNED IMMEDIATELY AFTER YOUR SHOWING to meet other commitments.

To order these films, fill in the reverse blank, indicating the date each is desired, with second and third choices, add your name and address and return to:

Motion Picture Service
Office of Information
U. S. Department of Agriculture
Washington 25, D. C.

